



Ref. No.—M.G.M. / / /  
From— The Principal / Secretary,

Date.....

## **Best Practise 2**

2023-24

**Title of the Project:**

### **Community Outreach and Development Initiatives**

#### **The context:**

The intricate interplay of social, economic, and cultural factors significantly influences community well-being. By recognizing these interconnected issues and by taking initiatives to address the root causes of challenges like poverty, inequality, and environmental degradation, the quality of an institution is enhanced. To build up a strong, healthy and thriving community, an institution develops strategies fostering resilience, equity, and empowerment of students.

Mugberia Gangadhar Mahavidyalaya, located in a rural and isolated area, plays an active role in promoting comprehensive and economic growth of its neighboring areas through its extensive engagement in community outreach activities. Both students and faculty members are sensitized to prevalent social issues and embark on various initiatives to enhance awareness and address societal challenges.

#### **PRACTICES**

Practices of Community outreach encompass a range of strategies that include:

- **Capacity Building:** Providing training, skill development, and education to empower individuals and groups of the community for active participation in overall development.
- **Sustainable Development Practices:** Promoting environmentally friendly initiatives for long-term resilience and reduced ecological impact.
- **Monitoring and Evaluation:** Tracking progress, measuring impact, and ensuring accountability for continuous improvement.

➤ Community Empowerment and Leadership Development: Building leadership capacities to drive sustainable change

In the year 2023-24, the college had been engaged in 38 activities that ensure the responsibility of the college towards its neighboring communities.

### **COMMUNITY OUTREACH PROGRAMS OF 2023-24**

Sl no.	Name of the Program	Organised by	Link
1	The cleaning program in the College Garden, dated 20.07.2023	NSS units	<a href="https://twitter.com/Swapank26545954/status/1682049036378050561/photo/1">https://twitter.com/Swapank26545954/status/1682049036378050561/photo/1</a>
			<a href="https://twitter.com/Swapank26545954/status/1682049803126202368/photo/2">https://twitter.com/Swapank26545954/status/1682049803126202368/photo/2</a>
2	On the occasion of "ARANYA SAPTAHA CELEBRATION" on 20th July, 2023, Venue: Bhupatinagar adopted Village.	NSS Unit-I, II and III in collaboration with Mugberia Gram Panchayat	<a href="https://twitter.com/Swapank26545954/status/1682552592537374721/photo/4">https://twitter.com/Swapank26545954/status/1682552592537374721/photo/4</a>
3	One Day State Level Seminar On "FORESTATION FOR GOOD ENVIRONMENT" on the occasion of "ARANYA SAPTAHA CELEBRATION" on 20th July, 2023	Dept.of Bengali in collaboration with NSS Units,	<a href="https://twitter.com/Swapank26545954/status/1682436421448245249/photo/1">https://twitter.com/Swapank26545954/status/1682436421448245249/photo/1</a>
4	Health Checkup Programme, Dated-01/08/23, Venue: Bhupatinagar adopted Village, Dated-01/08/23, Venue: Bhupatinagar adopted Village.	NSS Unit- I, II and III	<a href="https://twitter.com/Swapank26545954/status/1686379395924262912/photo/1">https://twitter.com/Swapank26545954/status/1686379395924262912/photo/1</a>
5	Cycle Rally for Girls on the occasion of "10th Kanyashree Day" celebration on 14th August, 2023.	NSS Unit- I, II and III Bhagwanpur-II Panchayat Samiti	<a href="https://twitter.com/MugberiaM/status/1691143791296888832/photo/1">https://twitter.com/MugberiaM/status/1691143791296888832/photo/1</a>

6	Observation of 77 <sup>th</sup> Independence Day, and community brotherhood celebration. Dated 15.08.23	NSS, NCC and IIC	<a href="https://twitter.com/MugberiaM/status/1691339659841036288/photo/4">https://twitter.com/MugberiaM/status/1691339659841036288/photo/4</a> <a href="https://twitter.com/MugberiaM/status/1691341333397700608/photo/4">https://twitter.com/MugberiaM/status/1691341333397700608/photo/4</a> <a href="https://twitter.com/MugberiaM/status/1691341859396997120/photo/1">https://twitter.com/MugberiaM/status/1691341859396997120/photo/1</a> <a href="https://twitter.com/MugberiaM/status/1691342803278970880/photo/4">https://twitter.com/MugberiaM/status/1691342803278970880/photo/4</a>
7	NATIONAL SPORTS DAY. 5 km Relay Race from College to Bhupatinagar Bazer area	Observed by physical education department in Collaboration with NSS Units	<a href="https://twitter.com/MugberiaM/status/1696581111298789832/photo/1">https://twitter.com/MugberiaM/status/1696581111298789832/photo/1</a>
8	The cleaning program in the College Garden, on the occasion of Aranya Saptaho. dated 20.07.2023	NSS units	<a href="https://x.com/Swapank26545954/status/1682552592537374721">https://x.com/Swapank26545954/status/1682552592537374721</a>
9	On the occasion of "ARANYA SAPTAHA CELEBRATION" on 20th July, 2023, Venue: Bhupatinagar adopted Village.	NSS Unit-I, II and III in collaboration with Mugberia Gram Panchayat	<a href="https://twitter.com/Swapank26545954/status/1682435630729662465/photo/1">https://twitter.com/Swapank26545954/status/1682435630729662465/photo/1</a>
10	One Day State Level Seminar On "FORESTATION FOR GOOD ENVIRONMENT" on the occasion of "ARANYA SAPTAHA CELEBRATION" on 20th July, 2023	Dept.of Bengali in collaboration with NSS Units	<a href="https://twitter.com/Swapank26545954/status/1682436421448245249/photo/1">https://twitter.com/Swapank26545954/status/1682436421448245249/photo/1</a>

11	Health Checkup Programme, Dated-01/08/23, Venue: Bhupatinagar adopted Village,	NSS Unit- I, II and III	<a href="https://twitter.com/Swapank26545954/status/1686379395924262912/photo/1">https://twitter.com/Swapank26545954/status/1686379395924262912/photo/1</a>
12	Session on " How to plan for Start up and legal & Ethical Steps" Dated on: 09/08/2023.	Department of Nutrition, Mugberia Gangadhar Mahavidyalaya,	<a href="https://twitter.com/MugberiaM/status/1689874987916935168/photo/1">https://twitter.com/MugberiaM/status/1689874987916935168/photo/1</a>
13	Cycle Rally for Girls on the occasion of "10th Kanyashree Day" celebration on 14th August, 2023.	NSS Unit- I, II and III Bhagwanpur-II Panchayat Samiti	<a href="https://twitter.com/MugberiaM/status/1691144541120983040/photo/1">https://twitter.com/MugberiaM/status/1691144541120983040/photo/1</a>
14	NSS units of the College are engaged the cleaning program in the College garden. 20.07.2023	NSS Student of the Mugberia Gangadhar Mahavidyalaya	<a href="https://twitter.com/Swapank26545954/status/1682049036378050561/photo/1">https://twitter.com/Swapank26545954/status/1682049036378050561/photo/1</a>
15	On the occasion of "ARANYA SAPTAHA CELEBRATION" Org. By: NSS Unit-I,II and III in collaboration with Mugberia Gram Panchayat, Purba Medinipur , 20.07.2023	NSS Student of the Mugberia Gangadhar Mahavidyalaya	<a href="https://twitter.com/Swapank26545954/status/1682435630729662465/photo/1">https://twitter.com/Swapank26545954/status/1682435630729662465/photo/1</a>
16	Tree plantation in the college campus by the alumni of the college on the eve of Arannya Saptahya , 25.07.2023	Alumni of the Mugberia Gangadhar Mahavidyalaya	<a href="https://twitter.com/Swapank26545954/status/1684566815152939008/photo/1">https://twitter.com/Swapank26545954/status/1684566815152939008/photo/1</a>
17	Health Checkup Programme by NSS Unit-III , 01.08.2023	NSS Student of the Mugberia Gangadhar Mahavidyalaya	<a href="https://twitter.com/Swapank26545954/status/1686379395924262912/photo/1">https://twitter.com/Swapank26545954/status/1686379395924262912/photo/1</a>

18	Cycle Rally For Girls on the occasion of "10th Kanyashree Day" celebration on 14th August, 2023. Org by NSS Unit- I, II and III Dated: 14.08.2023	NSS Student of the Mugberia Gangadhar Mahavidyalaya	<a href="https://twitter.com/MugberiaM/status/1691143791296888832/photo/1">https://twitter.com/MugberiaM/status/1691143791296888832/photo/1</a>
17	Today, NSS unit -1,2&3 of our college has organized Voluntary Blood Donation Camp. Dated: 21.09.2023	NSS units, Mugberia Gangadhar Mahavidyalaya	<a href="https://twitter.com/MugberiaM/status/1705078837435097438/photo/2">https://twitter.com/MugberiaM/status/1705078837435097438/photo/2</a>
14	Observation of Rastriya Poshan Maah through Awareness Camp. Dated: 22.09.2023	Dept. of Nutrition, Mugberia Gangadhar Mahavidyalaya	<a href="https://twitter.com/MugberiaM/status/1705231228423835651/photo/1">https://twitter.com/MugberiaM/status/1705231228423835651/photo/1</a>
	Observation of Rastriya Poshan Maah through Awareness Camp at Bhupatinagar Bazar ICDS center. Dated: 22.09.2023	Dept. of Nutrition, Mugberia Gangadhar Mahavidyalaya	<a href="https://twitter.com/MugberiaM/status/1705242454495281435/photo/1">https://twitter.com/MugberiaM/status/1705242454495281435/photo/1</a>
15	Plantation program by our GB Member of Mugberia Gangadhar Mahavidyalaya. Dated: 22.09.2023	GB Member of Mugberia Gangadhar Mahavidyalaya	<a href="https://twitter.com/MugberiaM/status/1705815056578228365/photo/2">https://twitter.com/MugberiaM/status/1705815056578228365/photo/2</a>
16	Swachhata Pakhwada program is the Garbage free India, organised by the Department of NCC Dated: 02.10.2023	Department of NCC, Mugberia Gangadhar Mahavidyalaya	<a href="https://twitter.com/MugberiaM/status/1709047604536053838/photo/2">https://twitter.com/MugberiaM/status/1709047604536053838/photo/2</a>

17	Kudos to the nine NCC students from Mugberia Gangadhar Mahavidyalaya, actively ensuring a smooth Durga Puja experience near our college. Dated: 21.10.2023	NCC students from Mugberia Gangadhar Mahavidyalaya	<a href="https://twitter.com/MugberiaM/status/1715592525883519001/photo/1">https://twitter.com/MugberiaM/status/1715592525883519001/photo/1</a>
18	Observation of World Aids Day organised by the 3 NSS units . Dated: 01.12.2023	NSS units, Mugberia Gangadhar Mahavidyalaya	<a href="https://twitter.com/MugberiaM/status/1730512100630687997/photo/1">https://twitter.com/MugberiaM/status/1730512100630687997/photo/1</a>
19	Training certificate distribution ceremony and Digital Payment awareness program on 1.12.23.	PNB Rural Self Employment Training Institute, Contai	<a href="https://twitter.com/MugberiaM/status/1730612542261572080/photo/2">https://twitter.com/MugberiaM/status/1730612542261572080/photo/2</a>
20	A special Health awareness on Green Therapy : A Neo age Therapy for wellness in life ,dated 01.12.2023	organised by Dept. Of Zoology	<a href="https://twitter.com/MugberiaM/status/1730638840799371499/photo/1">https://twitter.com/MugberiaM/status/1730638840799371499/photo/1</a>
21	Aids awareness program, dated 14.12.2023	NSS units of Mugberia Gangadhar Mahavidyalaya in association with Mugberia Rural Hospital and folklore dance group, Govt. Of west Bengal.	<a href="https://twitter.com/MugberiaM/status/1735326863252451794/photo/3">https://twitter.com/MugberiaM/status/1735326863252451794/photo/3</a>
22	Cultural Competition (Essay, slogan, quiz, debate Competition) and prize distribution ceremony related to voters awareness dated 14.12.2023	organised by Political science Department in association with Bhagwanpur-II BDO office,	<a href="https://twitter.com/MugberiaM/status/1735526503017005128/photo/4">https://twitter.com/MugberiaM/status/1735526503017005128/photo/4</a>

23	<p>Outreach Activities with Dubai Rasiknagar Vivekananda Vidyayatan in association with Indian Science Congress Association, Topic Advacement of Knowledge in addressing global health Challenges, Dated 19.12.2023</p>	<p>Organised by Mugberia Gangadhar Mahavidyalaya,</p>	<p><a href="https://twitter.com/MugberiaM/status/1737028653198844254/photo/4">https://twitter.com/MugberiaM/status/1737028653198844254/photo/4</a></p>
24	<p>Educational visit and village excursion at Gopgarh Heritage Place, Medinipur on 05.01.2023</p>	<p>Organized by Dept of Nutrition, Mugberia Gangadhar Mahavidyalaya</p>	<p><a href="https://twitter.com/MugberiaM/status/1743283229975847023/photo/1">https://twitter.com/MugberiaM/status/1743283229975847023/photo/1</a></p>
25	<p>Health Check-up camps and psychological counselling. dated 06.01.2024</p>	<p>Organised by the Department of physical education, Mugberia Gangadhar Mahavidyalaya,</p>	<p><a href="https://twitter.com/MugberiaM/status/1743629486812254411/photo/2">https://twitter.com/MugberiaM/status/1743629486812254411/photo/2</a></p>
26	<p>Cleanliness and Sanitation program of the community organised by the dated 09.01.2024</p>	<p>Department of Commerce, Mugberia Gangadhar Mahavidyalaya in association with Mugberia Rural Health Center,</p>	<p><a href="https://twitter.com/MugberiaM/status/1744943691176010064/photo/4">https://twitter.com/MugberiaM/status/1744943691176010064/photo/4</a></p>
27	<p>Awareness program regarding against marriage of minor girls,at Susila More under Mugberia Gram Panchayet ,dated 18.01.2024</p>	<p>Organised by the Students Union , Mugberia Gangadhar Mahavidyalaya</p>	<p><a href="https://twitter.com/MugberiaM/status/1748977978061856894/photo/1">https://twitter.com/MugberiaM/status/1748977978061856894/photo/1</a></p>

28	SAFE DRIVE SAVE LIFE CAMPAIGN (AWARENESS PROGRAM),dated 24.01.2024	Organised by the Department of Commerce, Mugberia Gangadhar Mahavidyalaya,	<a href="https://twitter.com/MugberiaM/status/1751888057299804414/photo/1">https://twitter.com/MugberiaM/status/1751888057299804414/photo/1</a>
29	FINANCIAL LITERACY AND DIGITAL BANKING AWARENESS (OUTREACH) , dated 24.01.2024	organised by the Department of Commerce, Mugberia Gangadhar Mahavidyalaya	<a href="https://twitter.com/MugberiaM/status/1751888769660461068/photo/3">https://twitter.com/MugberiaM/status/1751888769660461068/photo/3</a>
30	Sensitization CAMPAIGNING program on Tobacco Control Dated: 29.01.2024	Department of Zoology, Mugberia Gangadhar Mahavidyalaya in association with Mugberia Rural Hospital.	<a href="https://twitter.com/MugberiaM/status/1751970464388563307/photo/3">https://twitter.com/MugberiaM/status/1751970464388563307/photo/3</a>
31	Community Outreach Programme: Addressing Drinking Water Crisis* dated 29.01.2024	Organized by the Department of Botany, Physiology, and NCC of Mugberia Gangadhar Mahavidyalaya in association with Mugberia Girls' High , Venue- Mugberia Girls' High School,	<a href="https://twitter.com/MugberiaM/status/1752000318697849220/photo/2">https://twitter.com/MugberiaM/status/1752000318697849220/photo/2</a>



32	Community Outreach Programme: Addressing Dengue Awareness* dated 30.01.2024	Organized by the Department of Political science of Mugberia Gangadhar Mahavidyalaya in association with Mugberia Rural Hospital , PurbaMedinipur,	<a href="https://twitter.com/MugberiaM/status/1752552906429968625/photo/1">https://twitter.com/MugberiaM/status/1752552906429968625/photo/1</a>
33	SAFE DRIVE SAVE LIFE CAMPAIGN (Community work and AWARENESS PROGRAM), dated 30.01.2024	Organised by the Department of Political Science, Mugberia Gangadhar Mahavidyalaya,	<a href="https://twitter.com/MugberiaM/status/1752555294587044283/photo/1">https://twitter.com/MugberiaM/status/1752555294587044283/photo/1</a>
34	Awareness workshop on popularization of Mushroom cultivation, Dated 06.02.2024	Organised by the Innovation Council and the Department of Chemistry, Mugberia Gangadhar Mahavidyalaya in collaboration with District Horticulture office, Purba Medinipur, WB,	<a href="https://twitter.com/MugberiaM/status/1755069398656962663/photo/3">https://twitter.com/MugberiaM/status/1755069398656962663/photo/3</a>
35	"How to guide your child: a counselling and awareness program for parents". Date: 16.02.2024.	org. by Uttarkhamar Biswanath High School in collaboration with Dept of Nutrition and Philosophy, Mugberia Gangadhar Mahavidyalaya	<a href="https://twitter.com/MugberiaM/status/1758499519816515909/photo/3">https://twitter.com/MugberiaM/status/1758499519816515909/photo/3</a>

	A survey of "School Nutrition Garden" Under PM POSHAN " held on 04.03.2024 at Ichhapur Primary School	Department of Nutrition, Mugberia Gangadhar Mahavidyalaya,	<a href="https://twitter.com/MugberiaM/status/1768861378553774214/photo/4">https://twitter.com/MugberiaM/status/1768861378553774214/photo/4</a>
36	A survey of "School Nutrition Garden" under "PM POSHAN" held on 05.03.2024 at Barbaria Primary School	Department of Nutrition, Mugberia Gangadhar Mahavidyalaya,	<a href="https://twitter.com/MugberiaM/status/1765388291090850090/photo/2">https://twitter.com/MugberiaM/status/1765388291090850090/photo/2</a>
37	Awareness program on "Public health nutrition at community" on 03.06.2024.	Department of Nutrition, Mugberia Gangadhar Mahavidyalaya,	<a href="https://x.com/MugberiaM/status/1797936264089641241/photo/1">https://x.com/MugberiaM/status/1797936264089641241/photo/1</a>
38	Observation of World Oceans Day 2024 "Awaken New Depths Catalysing Action for the Ocean and climate", at Udaypur, Odisha , Bay of Bengal, dated 08.06.2024	Organised by the Zoology Department, Mugberia Gangadhar Mahavidyalaya	<a href="https://x.com/MugberiaM/status/1799628684393111922/photo/1">https://x.com/MugberiaM/status/1799628684393111922/photo/1</a>

### **Evidence of Success**

The impact of Mugberia Gangadhar Mahavidyalaya's community outreach efforts is evident in the positive changes observed within local communities. From increased environmental awareness to improved health outcomes, the college's initiatives have made a tangible difference in the lives of those it serves.

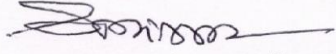
### **Challenges Faced**

Despite its successes, Mugberia Gangadhar Mahavidyalaya encounters several challenges in its community outreach endeavors. Limited financial resources often constrain the scale and scope of outreach activities, while the long-term impact of these programs can be difficult to measure. Additionally, tracking the progress of program beneficiaries presents logistical challenges, as many individuals may not actively participate in follow-up assessments.

**Conclusion:**

These concerted efforts reflect the college's unwavering commitment to serving the community and cultivating socially responsible citizens. Through its multifaceted approach to community engagement and outreach, Mugberia Gangadhar Mahavidyalaya emerges as a pivotal institution dedicated to driving positive change and holistic development in the region.



  
27-11-2024  
**Principal**  
Mugberia Gangadhar Mahavidyalaya

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